

Digigram Asia Pte Ltd announces its appointment as exclusive authorized Distributor for Auvitran on APAC region.



Singapore - November, 13th 2018 - Digigram Asia Pte Ltd is pleased to announce its appointment as exclusive authorised Distributor, in the entire APAC region, for all Auvitran products, effective from 1st November 2018. Under this agreement, Digigram Asia Pte Ltd will distribute the entire Auvitran product portfolio: BOB range, ToolBox Range and AV-Wall range. Digigram will also provide its professional service to Auvitran customers. This announcement signals the start of an exciting time for both companies.

“Working with Digigram Asia was an obvious decision for us, not only because of the numerous synergies our companies share, but also to increase our proximity to customers in the region. It will allow us to have a single point of communication for the entire area and we will benefit from the long-term experience and network of the Digigram Asia team to increase our market shares in the region.” says Maud Ansade, head of international sales.

Nancy Diaz Curiel, Regional Manager APAC declares, *“Our common past of technological partnership combined with strong human connections, make this new partnership a perfect fit to widen our APAC market activity.”*

About Digigram:

For over 30 years, Digigram has developed innovative digital systems that make modern broadcasters rapidly evolving operations more efficient, more reliable and more effective. Used by thousands of journalists, broadcasters and industrial users all over the world, Digigram’s sound cards, audio processing software and pioneering IP audio technologies are designed with a consistent attention to quality and reliability. Digigram (DIG) is publicly listed on the NYSE Euronext Paris stock exchange. More information is available at www.digigram.com.

About Auvitrans:

For 13 years, Auvitrans works for Audio Networking Solutions. The company is located close to Grenoble, France, develops audio network products, ToolBox and management software, and sells worldwide through its network of distributors. Auvitrans proposes a wide range of audio networking products (Audio Toolbox, Network Bridges, Breakout Boxes, Software). The latest is the AV-Wall, a compact DANTE interface for wall mounting.

For further information about both companies mentioned in this press release, please visit the websites of Auvitrans and Digigram or contact Nancy Diaz Curiel : diaz-curiel@digigram.com