

# Internship Communication & Digital Marketing

**We are not lifestyle influencers.  
...But radio stations, airport traffic control and train stations love  
our tech solutions. Cheers!**

If you are a regular radio listener, a sports enthusiast who enjoys live commentaries - or perhaps are curious about these electronic systems Behind The Scenes that power communications, - there surely is a "Digigram" answer to all the cases above. Digigram is a French company among the leaders in the field of B2B professional audio. For our Montbonnot Headquarters, we are looking for a student with a digital communication and marketing profile as part of an internship.

Dive into the company's communication and marketing strategies: directly supporting our team, you'll be working with the Marketing and Communications Department - a small team with an international flavor - and in close relation with other departments, mainly Sales. Work languages are English and French.

## **Your main Responsibilities:**

- **Visual Content Creation:** Participate in the design and editing of visual content for social media.
- **Market Monitoring:** Use digital tools to monitor market developments and identify new trends (e.g., Mention).
- **Sales Funnel Optimization:** Assist in improving the sales funnel for our e-commerce platform using advanced marketing tools.
- **Data Collection:** Help in collecting relevant data for growth marketing and performance analysis.
- **Internal and External Relations:** Collaborate with internal and external stakeholders to coordinate marketing and communication efforts.
- **Events planning:** Assist in daily tasks in connection with tradeshow and general events planning.

# Internship Communication & Digital Marketing

## Desired Profile:

- Student currently enrolled in a Bachelor's/Master's degree in Communication, Digital Marketing, or a related field.
- Skills in visual content creation and proficiency with graphic design and video editing tool (Ex: Canva, Filmora, Adobe suite...)
- Strong interest in technology monitoring and the ability to use various digital tools.
- Analytical and synthesis skills, organized and proactive.
- A knack for the digital world, software, hardware and technology is appreciated.
- Proficiency in French and English, both written and spoken (English: Cambridge C1 required).

## Internship Details:

- Start of the internship: July 2024
- Duration: 6 months
- Bonus and Meal Vouchers
- Location: Montbonnot-Saint-Martin (38), in the heart of Inovallée, accessible by public transport or car from Grenoble.
- Offices with stunning mountain views (envied by all our visitors).
- Friendly lunch breaks with colleagues: fitness, cycling, running, squash, padel, and even skiing at times!

## Application:

If you feel you may be the right fit for our team, please send your resume and cover letter to Khadija Kamoun: [kamoun@digigram.com](mailto:kamoun@digigram.com). We look forward to discovering your profile and discussing your application.